

## Press Information

# Bosch Eco Silence Logixx Dishwasher Wins The 2011 ERT “Domestic Appliance of the Year” Award

The ultra quiet, Bosch Eco Silence Logixx dishwasher has won the coveted 2011 ERT ‘Domestic Appliance of the Year’ award. The brand previously won this accolade in 2010 for its Ecologixx 7 tumble dryer.

Rosalinda Buttice, Brand Manager for Bosch says, “We are thrilled to have won the prestigious ERT ‘Domestic Appliance of the Year’ award for the second year running. We were up against some strong competition, so to win was a real accolade and is a testament to Bosch’s continuous innovation and endeavour to design and produce outstanding appliances.”



***From left to right: Sean Hannam, Editor, ERT; Sian Lewis, Association Executive, Amdea; Simon Jones, Sales Director, Bosch and Rosalinda Buttice, Brand Manager, Bosch***

Bosch Domestic Appliances Grand Union House Old Wolverton Road Wolverton, Milton Keynes MK12 5PT <a href="http://www.bosch-home.co.uk">www.bosch-home.co.uk</a>	Public Relations Manager Liz Falconer 01908 328256	
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Perfect for all households, from small apartments to open plan living and family homes, the Bosch Eco Silence freestanding dishwasher has a decibel rating of just 38dB. Every Eco Silence dishwasher is hand finished and checked personally before it leaves the factory, ensuring that the dishwasher is the quietest model possible.

When you consider that the sound of people whispering is measured only slightly less at 35dB, the Bosch Eco Silence freestanding dishwasher is certainly something to shout about. Having such a quiet appliance allows customers to run the dishwasher without disturbing conversations, homework and family time.

The Bosch Eco Silence Logixx SMS69L22GB is A+ rated for energy efficiency and offers six programs including three auto cycles, sleek LED display and VarioFlex plus silver baskets with new blue VarioDrawer. There are six foldable racks in both the upper and lower baskets along with four functions - Extra Dry, which is perfect for plastic ware, SpeedPerfect, Intensive Zone and Hygiene.



**Bosch Eco Silence Logixx 60cm Freestanding Dishwasher**

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**BOSCH**

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**ENDS**

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